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CLEOBURY THE COUNTRY BULLETIN

June Issue 2016

by local business people for local business people

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June at the Cleobury Country Centre

I'm not sure where the time is going, already we're over half way through June and we're thinking of summer holidays and when this rain will stop!!!

With all the bank holidays out of the way for a while, the Centre and start back to running courses, and we staged a full and successful Food Hygiene Level 2 course this week and look forward to Emergency First Aid at Work and Fire Marshalling next week.....back in the groove! We've also staged an off-site course in Paediatric First Aid at Bitterley Primary School, always keen to do these! Sam has promoted our new courses: Hygiene in Health & Social Care Level 2 and Social Media Strategy, and she's still got one more to unleash on you all yet!!



The library has been quite busy with its usual visitors from Cleobury Primary School, a different year group visit on a Monday or Wednesday to exchange their books, our monthly visitors from Ever After Nursery come for Rhythm Time and have a sing song for half an hour! And then we've had the Reader Group and the Writers Group meet for their monthly sessions! The Friends of Cleobury Library also met this month and are planning some events for the end of the summer/September time and are looking to support the Summer Reading Challenge with entertainment for a prize giving day in September.



The Cleobury Country Farmers Market was wet!! We had sunshine a few days beforehand and loads of sunshine after, but I was definitely bedraggled on the Saturday. We had 18 traders,

which was up on last year by 1, and 163 visitors which was down on last year but the weather did not encourage anyone to come out really! This month (18th) we are hopeful for better weather but, unfortunately, we are clashing with the Food and Drink Show at the NEC, Malvern Three Countries Show and some traders are on holiday ahead of the school holidays so we are short of some traders but hopefully, with the weather on side we shall have plenty of visitors.

The Business Networking Group met this week and although the rain (and the football!) kept a few away, it was a very useful session. We discussed "three ways to get more profitable business". This was three simple words: What business do you want, Who do you want to do business with, Where are they? We discussed everyone's businesses and re-focused ourselves and what's important.

Another great session, thanks Peter!

That's all for this month

Cheers

Clare Todd



the family business man

Best Selling Author,
Award Winning Speaker
Business Development Consultant

www.familybusinessman.com

Ask the right questions to get the right answers!

Business invariably is about asking the right questions, at the right time and listening as much as possible.

At this week's Cleobury Country networking event I asked three simple, yet highly effective questions I believe are fundamental to business success and it caused much thought and debate!

A number of the free reports I produce to help family and owner managed businesses are on my website and the newly launched Family Business Practice website.

The Practice is going from strength to strength and is dedicated to helping local businesses to get more business, to sleep better at night, and to enable us to work with people we get to know like and trust.

IF YOU WOULD LIKE TO ATTEND AN EVENT SIMPLY LET ME KNOW...

The Practice website has a number of complimentary resources and one I penned only recently I specifically urge you to take a look at.

"The Five Keys To Family Business Success" concentrates on specific areas of business and when action is taken on the suggestions it will have instant reaction - a positive one!

I urge you to simply email for this complimentary report and do let me know how you get on!

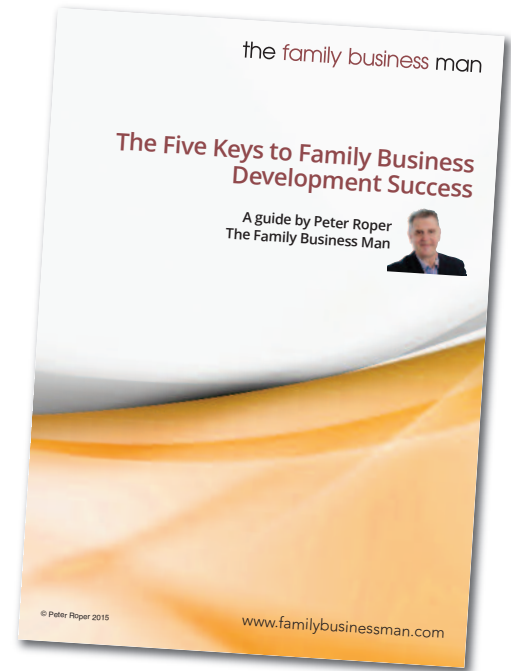
Until the next time...

Peter Roper

Peter Roper The Family Business Man and founder of The Family Business Practice

The Family Business Man

p.s. "And Remember... If I Can Help You In Any Way Just Let Me Know!"



Hobsons Brewery foodie events

Below are the dates of our next foodie events taking place in the Hobsons Tasting Room.

Tickets are now available via our online shop or by calling the office 01299 270837.

Beer & Salami Night - Thursday 1st September

We are teaming up with Shropshire Salumi to put on a special evening of beer and salami! Shropshire Salumi is a small company based to the north of Shrewsbury producing handmade Salumi the traditional way, they pride themselves on the quality of their ingredients, artisan methods and nose to tail ethos. A selection of dishes will be prepared and matched with different beers, full menu TBC.

Sea Shanty Singers - Thursday 29th September

Fancy coming to see the legendary Hobsons Sea Shanty Singers? On Thursday 29th September we are holding a special event with our friends "Hobsons Choice Most Inland Sea Shanty Singers" at Hobsons tasting room. The tickets are £20.00 and include a fish supper.

Curry Night - Thursday 13th October

Hobsons is hosting a special Beer & Curry Night during the week when the nation celebrates Curry - National Curry Week 2016 10 - 16 October. We are welcoming back our friend Niraj of Previns, who produces traditional homemade Indian spice kits. The evening will include some cooking demonstrations by Niraj, tastings of three different authentic dishes (including meat and vegetarian dishes) plus we will be matching the food with Hobsons range of beers.

Duck Night - Thursday 17th November

We are welcoming Debbie Bakewell from Bakewell Ducks to put on a special Duck Evening with us. The Bakewell family have been at Charlton Farm, Hartlebury since 1937. Debbie and James Bakewell are third generation and have been farming there since June 1998. A selection of dishes will be prepared and matched with different beers, full menu TBC.

FOODIE EVENT COST: £25.00 per person, includes all food and drink. Pre booking only.

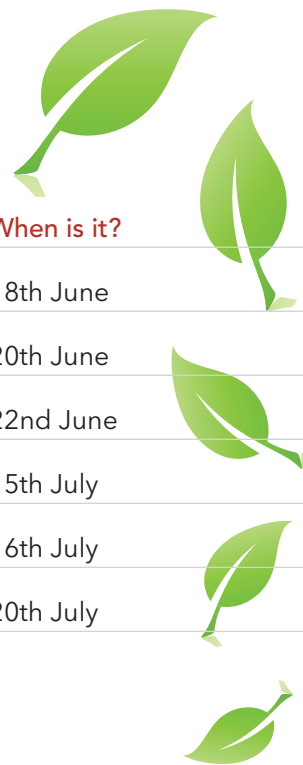
VENUE: Hobsons Brewery Tasting Room, Newhouse Farm, Tenbury Road, Cleobury Mortimer, DY14 8RD.

CAR PARKING: We have a car park as you enter the site and an area behind the Tasting Room.

TIMES: The evening will start with a brewery tour at 7:00pm, if you have visited us before and don't wish to tour the brewery please arrive at 7:30pm. Evening to finish around 10pm.

TO BOOK: Buy online or simply call the brewery on 01299 270837.

SPRING DIARY



What's On?	Where is it	When is it?
Cleobury Country Farmers Market 9.30am - 12.30pm	St Marys Church	18th June
Emergency First Aid at Work 9am - 4pm	Cleobury Country Centre	20th June
Fire Marshall course 9am - 4pm	Cleobury Country Centre	22nd June
Health & Social Care L2 9am - 4pm	Cleobury Country Centre	15th July
Cleobury Country Farmers Market 9.30am - 12.30pm	St Marys Church	16th July
Business Networking Meeting 6pm - 8pm	Cleobury Country Centre	20th July

Networking Cleobury Style: 15th June

Not so many this month
but a good session
nevertheless.....

The regulars were William
Withers from Crystal
Thought, Anni Roper from

Confidantes, Bill White
from Bill White Nurseries,
Claire Carter from
CarterArt and Jon May
from St. James Place.

Thanks for coming
everyone, see you all
next month!

Thanks to CarterArt for very kindly
sponsoring the chips this month!

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photography services

BUSINESS COURSES

Cleobury Country offers a wide range of courses to suit small businesses....

HSE Emergency First Aid at Work – 20.06.16

This course is suitable for anybody. It's a day course (9am-4pm). At the end of the course successful delegates will be able to:

- Act safely, promptly and effectively in an emergency and administer first aid
- Cardiopulmonary resuscitation promptly and effectively.

Assessment is ongoing throughout the day.

On successful completion of this course delegates will receive a Certificate valid for 3 x years.

Fire Marshall – 22.06.16

This is suitable for employees of all levels. It's a half day course (9.30am-1pm).

Understanding the need for fire safety and how to implement measures to protect yourself, colleagues and clients. Wherever possible 'live-fire' practical fire extinguisher demonstrations will be carried out.

Assessment is carried out by a multiple choice examination. On successful completion of this course delegates will be certified with a Cognet certificate of attendance.

Level 2 Hygiene in Health & Social Care - 15.07.16

This course is for employees who have already received basic health & safety training and would benefit from additional focused training in hygiene and controls. This would include carers and others who provide cleaning and support services in a broad range of contexts. It's a day course (9am-4pm). Assessment is carried out by a multiple choice, 30 question examination. On successful completion of this course delegates will be certified by the Chartered Institute of Environmental Health.



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Back to Business

I was not terribly worried about the vote on the 23rd June, as I knew that either way I would still be going to work and be getting on with things...

Who knew that the world and his dog would be resigning within weeks of the results like rats from a sinking ship?

Well, has the ship sunk?

It would appear not...

After some initial selling off of stocks and currency, things are pretty much as they were...

Confidence may have taken a knock, and investment decisions may have been put on hold... but realistically for how long can that limbo carry on?

A bit like after the financial crisis (but nowhere near on the same scale) we just dust ourselves off and get back on with the job in hand...

Something our elected leaders should really be doing, instead of having arguments about who has the biggest following in parliament...

I hope that all of this galvanises the country and its business to pull together and get Britain up and motoring again.

Buy British, Buy Local, Support your community, let's start shouting about our great products and services and forget about worrying about things out of our hands!

See you next time

William

CleoburyCountry

THE BACK PAGE



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Cleobury Country
presents...

Farmers
Market

Market Dates for 2016

Saturday February 20th
Saturday March 19th
Saturday April 16th
Saturday May 21st
Saturday June 18th
Saturday July 16th
Saturday August 20th
Saturday September 17th
Saturday October 15th
Saturday November 19th
Saturday December 17th

ALL MARKETS HELD ON SATURDAY'S FROM 9.30am to 12.30pm



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CLEOBURY THE COUNTRY TRADE CARD 2016

AVAILABLE FREE in the Cleobury Country Area
Contains Useful Telephone Numbers and
Alphabetical Trade Listings for Local Businesses

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