



CLEOBURY THE COUNTRY

February 2017

www.cleoburycountry.com

BULLETIN

by local business people for local business people

20 Regular meetings throughout the year

Bring along a banner

Regular bulletin to 600+ businesses

Guest Speakers and business advice sessions

Social media shout outs

Full members get member profile in bulletin

Food, drink and networking with like minded businesses

4 special outings each year

Sponsoring opportunities to raise your profile

Invite a Friend for entry into prize draw

Next Cleobury Networking meeting date: **Wednesday 22nd March**

Cleobury Country News

After much deliberation, we have re-launched our networking group, and had our “first” meeting at Hobson’s Brewery, in Cleobury Mortimer on 8th Feb. The venue was perfect, as was the beers, ciders and ploughman’s and Nick’s hospitality!

We heard from guest speaker: Peter Banford who works for Shropshire Council delivering their LEADER project. LEADER funding is available to local businesses, communities, farmers, foresters and land managers, and if you’d like more information please contact Peter:

**Peter Banford - LEADER Programme Manager
Southern Shropshire LEADER Programme
Shropshire Council , Shirehall , Abbey Foregate,
Shrewsbury, Shropshire, SY2 6ND**

01743 254796

pete.banford@shropshire.gov.uk

**[www.shropshire.gov.uk/outdoor-recreation/
southern-shropshire-leader-programme](http://www.shropshire.gov.uk/outdoor-recreation/southern-shropshire-leader-programme)**

This and future meetings will be subject to a charge and this can be met by either becoming a full member, which entitles you to attend every 20 meetings scheduled throughout the year for £140 inc VAT, a half member, and you can come to 10 meetings a year (your choice which) for £85 inc VAT or pay £10 per meeting as and when you can attend! The regularity of the meetings has changed so that we now meet fortnightly except when we have our quarterly “Jolly” (this is a visit to a local business for a one-off meeting) and then that will be the only meeting that month!! Make sense? Hope so!!

There will still be words of wisdom from Peter Roper of the Family Businessman and chips or pizza and the

refreshments but this charge will help to cover the costs.

Since Christmas, the Centre seems to be very busy although we don’t tend to run many courses in January because the weather can cause major problems for us! So, February hosted a very successful Social Media Strategy course and March is filling up nicely, course-wise!

The Cleobury Country Farmers Market in January is always a bit of a let-down after the rammed-ness of Christmas and whilst this January was no exception we did do quite well for visitors, up on last year by 21!! We did lose our lovely Lickhill Meats, who felt that the cost of butchery and slaughter was cutting their margins so slim that they are focusing on their own farm shop. Sad, but unfortunately, that’s the way of the world! So, we are on the look-out for a butcher to attend the markets on a regular basis. Thankfully, the lovely Clair from Heath Farm Meats is going to step into the breach in the short term whilst a permanent replacement can be found.

At the Centre, we have 5 serviced offices which we rent out and, sadly again, we are losing one of our tenants! Anni from Confidantes has been with us since we opened back in May 2010, and she is hanging up her lingerie and retiring!! She will still be about in the Centre as she helps-out in her daughter’s business, My Management Company, based in one of our other offices! Consequently, we have an office available to rent from the end of March, if any of you are interested, please give me a call,



I think that’s all for now,

Clare Todd

Cleobury Country

Dates for your Diary

22.03.17	Cleobury Networking Group meet at Cleobury Country Centre 6-8pm
28.03.17	Emergency First Aid at Work L2 @ Cleobury Country Centre 9am-4pm
04.04.17	Principles in COSHH L2 Course + Cleobury Country Centre 9am-1pm
05.04.17	Cleobury Networking Group, Quarterly Jolly at Bill White’s Nursery 6-8pm
15.04.17	Cleobury Country Farmers Market in and around St Marys Church 9.30am to 12.30pm
28.04.17	For 8 weeks AAT Foundation Award in Accounting @ Cleobury Country Centre
10.05.17	Cleobury Networking Group meet at Cleobury Country Centre 6-8pm

Cleobury input to Shropshire Growth Strategy

If you are striving to maintain or grow your business, we would like your input into Shropshire Council's Consultation on economic growth. The strategy is intended to promote inward investment, the right supportive conditions to help businesses thrive and remove barriers to growth.

The link below will take you to a fairly short summary of the draft strategy that is being consulted on.

<http://new.shropshire.gov.uk/media/3967/draft-economic-growth-strategy.pdf>

The Parish Council and Cleobury Country Networking Group would like your input to the consultation so that we can go back with a collective view making sure your voice is heard.

Please have a think about what your business needs

in terms of the right environment, skills, transport and infrastructure to make sure that you are able to thrive.

Your comments on the strategy should be e-mailed to jonbodenham@hotmail.com a Parish Councillor who will be consolidating the comments and **responses by the 6th April 2017.**

If you wish to know more than in the strategy link earlier in the article then please go to: <http://new.shropshire.gov.uk/get-involved/economic-growth-strategy/>

If you want to respond directly to the Council as an individual business then follow the link below having first looked through the strategy, although it may carry more weight as a consolidated response: <http://new.shropshire.gov.uk/get-involved/economic-growth-strategy/>

At Logic Comms Ltd

At Logic Comms Ltd created in 1999 by husband and wife team to provide Independent competitive telecommunication offers business to business from small Sole Traders to large Corporate Groups.

We specialise in discounted Mobile phone tariffs, Landlines, Telephone systems and all Internet based Technology

We are a local independent business with 17 years' experience in telecommunications. We have recently relocated to a new, purpose built office, situated on the Old Station Business park in Cleobury Mortimer to cater for our next growth of expansion to the company.

We are an approved partner with o2, Vodafone, EE and Gamma. We offer a free, no obligation independent review on your current telecommunications expenditure and come back to you with a report explaining areas of savings potential and proposed tariff options, with ballpark savings. It could even include you staying with your current provider but us negotiating a better deal for you, if for some reason that is your preferred option. Also offering an in house repair service for all major manufacturers.



www.logiccomms.co.uk

Tel: 03300 248110

Email: comms@logiccomms.co.uk

Old station business park,
Bridgnorth Road,
Cleobury Mortimer
DY14 SY8

The ALL NEW Cleobury Country Network.

The relaunch of the Cleobury Country Network for 2017 will take on a number of changes, based on feedback from attendees and experience of other successful networking groups.

Meetings:

We will be increasing the frequency of meetings to 20 per year, instead of the usual 12. 4 of these meetings will be 'Jollies' as Clare likes to call them!

The main reason for adding more meetings is so that people have the chance to attend more regularly and maintain good contact with each other, or if you miss a meeting, it's not so long till the next one.

We will also be adding some guest speakers at certain meetings, as well as the usual program of business improvements support by Peter Roper. We will also be handing over the reins of certain meetings to guest group leaders to give Peter a break every now and then!

The 4 'Jollies' will happen in January, April, August and December. There will only be this one meeting in these months, so you've got time to recover!

Why not bring a pull-up banner along to meetings at the Cleobury Country Centre to help advertise your business.

Food:

We have always had success with 'CHIPS' on the menu, but we are now also going to introduce 'PIZZA' on a rotating schedule, for a bit of variety.

There will be an opportunity to sponsor the food at each meeting as usual, however some slight changes will occur to benefit the sponsoring business a little more...

Sponsors will need to let us know in advance which meeting they would like to sponsor, so that we can advertise the fact a lot more. The new improved

bulletin will be sent out to over 600 businesses, and will feature more about the sponsor of the food at each meeting.

Also, every sponsor from the year will go into a draw to win prizes at the end of year Jolly in December! Remember you can sponsor more than once to increase your luck of the draw!

Bulletin:

A new and improved bulletin is being created, and will continue to be sent out to many local businesses. We also intend to promote the bulletin, members and sponsors via social media.

Full members get a special profile and advert in the Bulletin, which goes out to a growing list of over 600 local businesses.

Membership:

Nothing in life is free, and up until now the Cleobury Country Networking group has been free to attend, courtesy of the Cleobury Country Centre. However we think that to get the best out of networking and to support the Cleobury Country Centre, which is a Not for Profit Organisation, we need to create a membership based group.

Now before you all run for the Hills, hear us out!

Full membership to attend all 20 meetings (including the 4 Jollies) will cost just £140 per year, all of which goes to supporting the Cleobury Country Centre. That's just an average of £7.00 per meeting, which includes food, refreshment and networking.

If you would prefer half membership, for 8 meetings and 2 Jollies, then it's just £85 for the year. That's just an average of £8.50 per meeting, which includes food, refreshment and networking.

And finally if you just want to 'Drop-in' then each meeting is £10, which includes food, refreshment and networking.

Last Time at Cleobury Country

Great re-launch session at Hobson's Brewery this month!

The regulars were **William Withers** from Crystal Thought, **Bill White** from Bill White Nurseries, **Jon May** from St. James Place, **Steph Morrison** from Cookery Magic, **Ian Ludford** from The Ludford Duo, **James Sales** from In the Saddle, **Jared Oakley** from Oakley Technical Services, **David Winter** from Corporate Finance Assoc, **Jim Reynolds** from Cleobury Clarion, **Rebecca Rodenhurst** and **Tanya Cork** from Detton Hall Events, **Gordon Lines** from IsoEnigma, **Angela MacKirby** from Shroppie Sheep, **Michelle Jones** from Rotary Printers, **Penny Wadey**, **Tim Hansford** from Big Design Productions, **Hylton Smith** from Specialist Foundations, **Sarita Smith** from Ever After Nursery, **Nicholas Lee** from Demontfort Finance, **David Chance**, **Andy Perkins** from EZSolar Ltd, Richard Whitehouse, **Rob Grinnal** from Sporting Heights, **Pete Blackburn** from BMBC Holdings Ltd, **Nigel Dobson-Smith** from Wyre Cottages.

Thanks for coming everyone, see you all next month!

Benefits of becoming a member

- 20 Regular meetings throughout the year
- 4 special outings each year
- Full members get member profile in bulletin
- Regular bulletin to 600+ businesses
- Guest Speakers and business advice sessions
- Food, drink and networking with like minded businesses
- Bring along a banner
- Sponsoring opportunities to raise your profile
- Social media shout outs
- Invite a Friend for entry into prize draw

Invite a Friend:

We would like to encourage you to bring along a business colleague or friend, if you do, their first visit is FREE!

Each time you invite a friend along who joins we will put a ticket in a special draw to win prizes at the December Jolly.

Meeting Dates			Venue
January	18th		Jolly: Cleobury Country Centre
February	8th	22nd	Cleobury Country Centre
March	8th	22nd	Cleobury Country Centre
April	5th		Jolly: Hobsons
May	10th	24th	Cleobury Country Centre
June	14th	28th	Cleobury Country Centre
July	12th	26th	Cleobury Country Centre
August	16th		Jolly: Archery
September	13th	27th	Cleobury Country Centre
October	11th	25th	Cleobury Country Centre
November	8th	22nd	Cleobury Country Centre
December	13th		Jolly: Golf Club

Getting on with life

Our recent event at Hobson's reminded me of the good nature of our members at Cleobury. Everyone had a relaxed evening, superbly hosted by Nick Davies as ever, and business relationships being introduced or enhanced, which is what networking is all about.

Plus one thing....

Networking is great to create and maintain relationships but we must always remember the purpose of networking ie to find more business or perhaps gain better suppliers.

Getting on with life in this case is enjoying a wonderful evening and then making the most of those new and existing relationships to enhance our abilities and where appropriate fill our fridges.

Its great to have a lovely evening, its even better when we get on with life with a purpose.

At times in business our purpose can become cloudy or undefined and if not careful we can lose a lot of time (which waits for no man or woman).

It can stop us getting on with life.

If you as an individual or a business are unsure regarding purpose perhaps we can have a chat?

Until the next time....



Peter Roper

The Family Business Man and founder of The Family Business Practice

Choices, Committment, Accountability

I attend quite a wide variety of networking events each month and I connect with some very interesting people and see mant interesting presentations. None more so than a recent one given by Andrew Lavoipierre from ActionCoach.

His story of growing up in South Africa was captivating, but more importantly it was his message about being accountable for the choices you make in life and in business.

Without accountability it is difficult to stay focused when you are running a small business, i know this from personal experience. Networking has given me a rich and diverse group of people who I can talk with, and ask for help from.

Getting someone else's unbiased and external opinion and viewpoint can be vital when making decisions.

I look forward to seeing you at the next networking meeting.



William Withers

Crystal Thought
www.crystalthought.co.uk



The Adam Millichip Foundation

Have **SPONSORSHIP OPPORTUNITIES** available..

Annual Charity Golf Day - Friday 5th May 2017 at Cleobury Mortimer Golf Club

Please contact **Jennifer Fish** on jennifer.fish@activwebdesign.com

Cleobury Country
presents...



Farmers Market

FRESH

LOCAL

All markets held on Saturday's from
9.30am to 12.30pm

Market Dates for 2017

Saturday 21st January • Saturday 18th February • Saturday 18th March •
Saturday 15th April • Saturday 20th May • Saturday 17th June • Saturday 15th July
• Saturday 19th August • Saturday 16th September • Saturday 21st October •
Saturday 18th November • Saturday 16th December



www.cleoburycountry.com

CLEOBURY
THE COUNTRY
TRADE CARD 2017

AVAILABLE FREE in the Cleobury Country Area
Contains Useful Telephone Numbers and Alphabetical
Trade Listings for Local Businesses
